

## COOKIES POLICY

### 1. What Are Cookies

Cookies are small text files placed on your device when you visit a website. They help improve functionality, performance, and user experience.

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### 2. Types of Cookies We Use

#### a) Essential Cookies

These cookies are necessary for the proper functioning of the website and cannot be disabled.

#### b) Analytics Cookies

These cookies allow us to analyze website usage and improve performance.

Example: Google Analytics

#### c) Marketing Cookies

These cookies are used to deliver relevant advertisements and track campaign effectiveness.

Examples: Google Ads, Meta Ads

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### 3. Cookies We Use

We use tools including:

- Google Analytics
- Google Ads
- Meta (Facebook) Ads

These tools may collect:

- IP address
  - Device and browser information
  - User behavior on the website
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### 4. Consent

Upon visiting our website, you are presented with a cookie banner requesting your consent for non-essential cookies.

You can:

- Accept all cookies
  - Reject non-essential cookies
  - Customize your preferences
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## 5. Managing Cookies

You can manage or disable cookies through:

- Your browser settings
- The cookie consent banner on our website

Note: Disabling certain cookies may affect website functionality.

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## 6. Third-Party Cookies

Some cookies are placed by third-party services we use. These providers may process your data according to their own privacy policies.

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## 7. Data Protection

Any personal data collected via cookies is processed in accordance with our Privacy Policy.

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## 8. Updates to This Policy

We may update this Cookies Policy at any time. Changes will be published on this page.

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## 9. Contact

For questions regarding cookies, contact:  
[contact@rivierauniparis.fr](mailto:contact@rivierauniparis.fr)