

PRIVACY POLICY

Last updated: April 2026

1. Data Controller

The data controller responsible for your personal data is:

RIVIERA UNIVERSITY

11 Avenue Dubonnet

92400 Courbevoie, France

Email: contact@rivierauniparis.fr

2. Scope

This Privacy Policy applies to the website: <https://rivierauniparis.fr/> and governs the collection and processing of personal data of users worldwide aged 18 and above.

3. Personal Data We Collect

We may collect the following categories of personal data:

Identity Data

- Full name
- Nationality and country of residence
- Passport information
- Curriculum Vitae (CV)
- Diplomas and academic records

Contact Data

- Email address
- Phone number

Financial Data

- Payment information (processed securely via third-party provider)

Technical Data

- IP address
- Browser type and version
- Device information

Usage Data

- Website interaction data (pages visited, duration, clicks) via analytics tools

We do not collect sensitive personal data (e.g., health, biometric data).

4. How We Collect Data

We collect personal data through:

- Online forms (contact and registration forms)
 - Cookies and tracking technologies
 - Analytics tools (e.g., Google Analytics)
 - Third-party integrations (Zoho CRM, Google Ads, Meta Ads)
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5. Purpose of Processing

Your personal data is processed for the following purposes:

- Managing admissions and application processes
 - Communicating with applicants and users
 - Sending marketing communications (where consent is given)
 - Improving website performance and user experience
 - Legal and regulatory compliance
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6. Legal Basis for Processing

We process personal data under the following legal bases:

- **Consent** (e.g., marketing communications, cookies)
 - **Contractual necessity** (e.g., admissions processing)
 - **Legal obligations**
 - **Legitimate interests** (e.g., website improvement and security)
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7. Data Sharing and Third Parties

We may share personal data with trusted third-party service providers, including:

- Hosting provider: Infomaniak
- Payment processor: Stripe
- CRM system: Zoho CRM
- Analytics provider: Google Analytics
- Advertising platforms: Google Ads, Meta Ads

All third parties are required to process data securely and in accordance with applicable laws.

8. International Data Transfers

We do not intentionally transfer personal data outside the European Union. Where third-party tools involve processing outside the EU, appropriate safeguards are applied.

9. Data Retention

Personal data is retained for a maximum period of **5 years**, unless a longer retention period is required by law.

10. Your Rights

Under applicable data protection laws, you have the right to:

- Access your personal data
- Rectify inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Withdraw consent at any time
- Request data portability

To exercise your rights, contact: contact@rivierauniparis.fr

11. Data Security

We implement appropriate technical and organizational measures to ensure data security, including:

- Secure hosting
 - Encryption protocols
 - Access controls
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12. Children's Data

This website is not intended for individuals under the age of 18. We do not knowingly collect data from minors.

13. Updates to This Policy

We reserve the right to update this Privacy Policy at any time. Updates will be published on this page with a revised date.

14. Contact

For any privacy-related inquiries, contact:
contact@rivierauniparis.fr